



ownr

Press Kit

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About Ownr

Our Mission

Enabling Canadian Entrepreneurs to Start, Manage, and Grow Their Businesses

We're making it simpler and more affordable for businesses to start and succeed. We know that starting and running a business takes a huge amount of effort. By simplifying and automating business formation and everyday legal work, we help small businesses thrive.

Our Story

Ownr makes it simple and convenient to register or incorporate, build a brand, and offers other tools to help entrepreneurs launch and grow their businesses.

In November 2017, Ownr registered its first business. We saw an opportunity to pair technology with exceptional support and resources to simplify the process of starting a business.

In 2020, we had the chance to expand our offerings for Canadian entrepreneurs even further by acquiring Founded Technologies. Now, Ownr is able to support entrepreneurs throughout their different stages of business with more complex entity management and affordable, accessible legal tools that save time and money.

We're passionate about continuing to deliver industry-leading tools, resources, and ongoing support to make it as easy as possible for entrepreneurs to start and succeed.

Ownr is an RBC Ventures company.

[Learn more](#)

History

November 2017	First business registered
Winter 2017/2018	Expanded to Alberta and B.C.
Spring 2018	Launched incorporation product
September 2018	Won 2 CMA Marketing Awards
August 2019	10,000 businesses registered
September 2019	Introduced federal corporations
May 2020	Launched Ownr Grants
July 2020	20,000 businesses registered
September 2020	Won CMA Marketing Award
September 2020	Acquired Founded
September 2020	Launched Canada Starts grant in partnership with Shopify, Staples, and Moneris

Media Contacts



Shadi Mclsaac, Chief Executive Officer

Prior to joining RBC Ventures in 2017, Shadi worked as the Director of Digital Transformation with RBC's Personal & Commercial Banking where she was responsible for the strategy development of a transformation to engage clients and prospects through data insights. Shadi began her career at IBM, is a graduate of Western University, earned a Master of Business Administration from the Rotman School of Management, and has completed the Angel Academy program through Female Funders.



Shane Murphy, Chief Operating Officer

Shane oversees the legal processes that serve thousands of Canadian entrepreneurs. Shane was previously Co-Founder of Founded Technologies, a legal technology startup that was acquired by RBC Ventures in 2020. Prior to starting his own company, Shane was a corporate/commercial lawyer practising in Toronto. He holds law degrees from McGill University and a master's degree from the London School of Economics.

To speak to Shadi or Shane, please contact marketing@ownr.co

Press Coverage

[Toronto Star](#)

[CBC](#)

[Financial Post](#)

[Globe and Mail](#)

[BNN Bloomberg](#)

[Betakit](#)

[Yahoo! Finance](#)

[Business Insider](#)

[Canadian SME](#)

[Wealth Professional Canada](#)

[StartUp HERE Toronto](#)

Media Inquiries

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